The Washington State Board of Education

Governance I Achievement I High School and College Preparation I Math & Science I Effective Workforce

Title:	Online Learning: Alternative Learning Experience and Multi-district Providers						
As Related To:	 ☑ Goal One: Advocacy for an effective, accountable governance structure for public education ☑ Goal Two: Policy leadership for closing the academic achievement gap ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally competitive in math and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally and internationally and internationally and science ☐ Goal Four: Effective strategies to make Washington's students nationally and internationally and internationally and internationally and sci						
Relevant To Board Roles:	 ☑ Policy Leadership ☑ System Oversight ☑ Advocacy ☐ Communication ☐ Convening and Facilitating 						
Policy Considerations / Key Questions:							
Possible Board Action:	☐ Review ☐ Adopt ☐ Approve ☒ Other: no action?						
Materials Included in Packet:	 □ Memo □ Graphs / Graphics □ Third-Party Materials □ PowerPoint 						
Synopsis:	 The Board heard the first part of this presentation at the July 2011 meeting, when OSPI staff members Karl Nelson and Martin Mueller, and a student and staff member from the Everett School District: Defined key terms in online learning Discussed the online learning options available to districts and students, including how students earn high school credit Reviewed OSPI's multidistrict online provider approval process, and Discussed the implementation of a district-run online program in the Everett School District. For this session, OSPI staff will be joined by a representative from Washington Virtual Academies, WAVA/K¹² and a school district that operates it. This sequel to the July presentation will address: OSPI's implementation of the alternative learning experience (ALE) funding rules in response to ESHB 2065, The 2009-10 online learning annual report (included in the July packet), The experience of a large multidistrict online program, WAVA, and the district that operates it, Steilacoom, and The promise and potential of online learning. 						

Washington Virtual Academies













Rep Quall with WA Virtual Academy students





Our Philosophy

- The early years build the foundation for all later learning.
- Parents play a critical role in the education of their children.
- Learning requires discipline; discipline requires values.
- Content matters: What children study determines how well they learn.
- Aim high, expect much, and students will prosper.
- Smart use of technology adds value.





What are the Washington Virtual Academies? (WAVA)

Statewide, tuition free, public school programs for grades K-12 of the following school districts:

- WAVA at Steilacoom Historical School District, k-8
- WAVA at Omak School District, k-12
- WAVA at Monroe Public Schools, 9-12
- Approved by OSPI's Digital Learning Department -Multidistrict Online School Programs
- Accredited by Northwest Accreditation Commission





Who Do We Serve

- Typical students who are looking for an alternative educational environment to the traditional school
- Advanced learners
- At risk students
- Homebound, medically challenged students
- Working students
- Students with special needs
- Athletes and performers
- Full time and shared enrollments
- Military families





WAVA Provides:

- Washington State certificated teachers, employed by the school districts, and are part of the districts collective bargaining agreements
- Washington State credential administrators
- Curriculum, materials, and supplies
- K¹² traditional mastery-based curriculum for k-8
- 9-12 traditional high school curriculum
- Online school, Class Connect, data management tools
- School wide activities





Accountability

- Senate Bill 5410 established the Digital Learning Department and program approval system
- Alternative Learning Experience Laws
- Senate HB 2065 additional oversight and differentiated funding
- No Child Left Behind





Assessment Requirements

- DIBELS testing
- MSP/HSPE testing for grades 3-8 & 10
- End of Course Exams (EOC)
- Annual Yearly Progress (AYP)
- Curriculum aligned to Washington State Standards
- District and State graduation requirements





WAVA K-8











Teachers teach!

What does a WAVA teacher do to support the families?

- Teachers teach synchronous lessons via Class Connect
- They are curriculum specialists
- Monitor student progress and attendance
- Develop the Washington Student Learning Plan
- Develop and implement academic interventions for targeted students
- Organize outings and proctor standardized exams
- Teachers are available to support the student and family throughout the virtual experience







K-8 Curriculum

- Language Arts
- Math
- Science
- History
- Art
- Physical Education



Kindergarten students are enrolled half time with Language Arts, Math, and Science







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ĺ	<u> </u>	☐ Click to select a date.								1	
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l	The	There are no Class Connect sessions scheduled for the day.									
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Math Plus Purple WA Unit 1: Lesson 4: Write Number Words Through 10,000 Activity: LEARN: Number Words Through 10,000 Advance Prep Details											
	Language Arts Orange Literature and Comprehension										







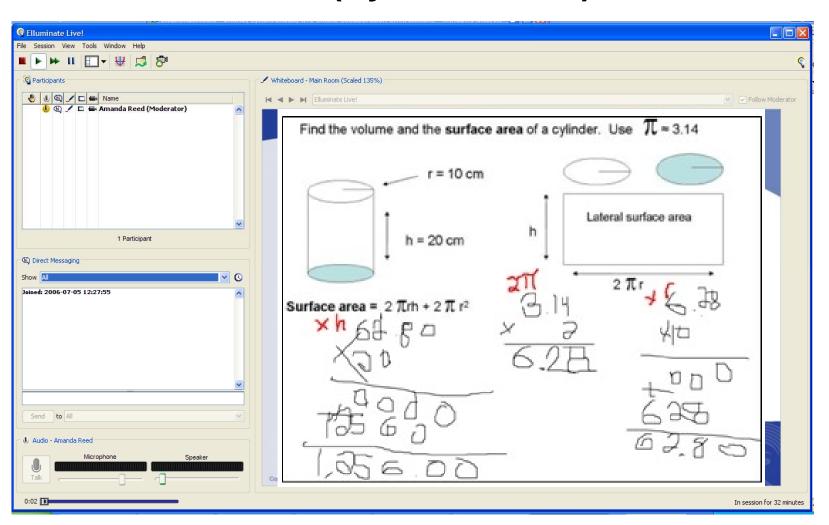
Attendance Screen

Overview Alerts Attendance Progress Plan St	tudent Info								
Days of Missing Attendance: 0 Enter attendance now									
Cumulative Totals Today's Attendance Total: 0h10m Total Attendance to Date: 15h20m Total Days in School: 4									
Course	Last 7 days	Last 14 Days	Attendance to Date						
Math Plus Purple WA	3h	3h	3h						
Language Arts Orange Handwriting	1h5m	1h5m	1h5m						
Language Arts Orange Literature and Comprehension	3h40m	3h40m	3h40m						
Language Arts Orange Spelling	1h25m	1h25m	1h25m						
Language Arts Orange Vocabulary	0h40m	0h40m	0h40m						
Language Arts Orange Writing Skills	0h50m	0h50m	0h50m						
Science 2	1h	1h	1h						
History 2	0h40m	0h40m	0h40m						
Social Studies - Grade 2	0h10m	0h10m	0h10m						
Art 2	0h40m	0h40m	0h40m						
Physical Education	2h10m	2h10m	2h10m						





Class Connect (Synchronous) Sessions





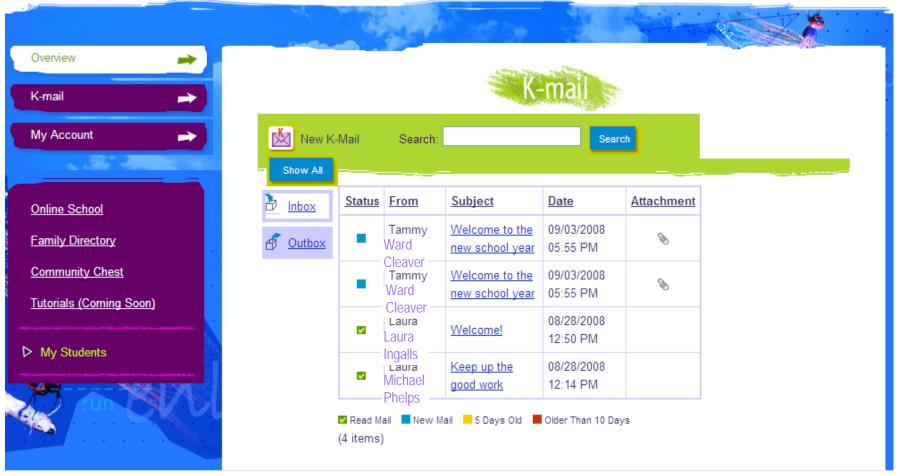




Welcome, Laura Corkern

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Help ∮ Logout







Benefits of WAVA K-8

- Highly qualified WA State certificated teacher
- High-quality education option
- Self-paced, individualized instruction
- Mastery-based learning program
- Continuous assessments and feedback
- Group outings
- Smart use of technology
- Student/Teacher/Family partnerships







The Learning Community

WAVA activities

- Book-It Program
- Booster Club
- Read Across America
- Family Directory
- Spelling Bee
- Outings and Field Trips



K¹² sponsored resources

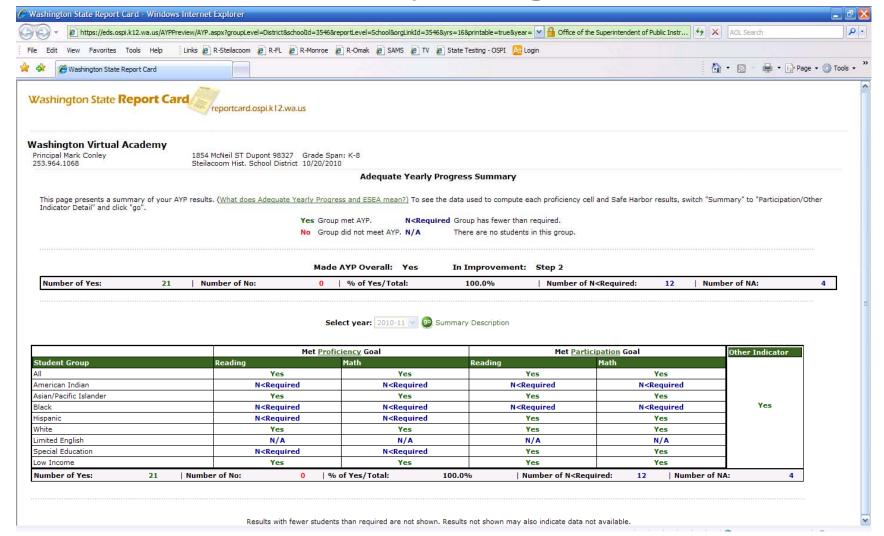
- Strategies for Success
- Study Island- remedial tool
- Scantron Performance Testing
- thebigthink¹² online community
- course orientation package
- Pathfinder counseling system
- TurnItIn.com anti-plagiarism tool







Adequate Yearly Progress







WAVA High School





High School Teachers







Virtual School = Distance Learning?

No!

WAVA students have daily lessons in each subject area, and a variety of ways of interacting with Washington State certificated teachers for group or individual instruction.







Flexibility is key!

- Daily requirements choose to work in the mornings, afternoons, or evenings
- Lessons posted in advance
- Available syllabi for each course
- Teacher availability: scheduled instruction, office hours, kmail, telephone, and other electronic and digital means
- "Just-in-time" changes to curriculum relating to current events



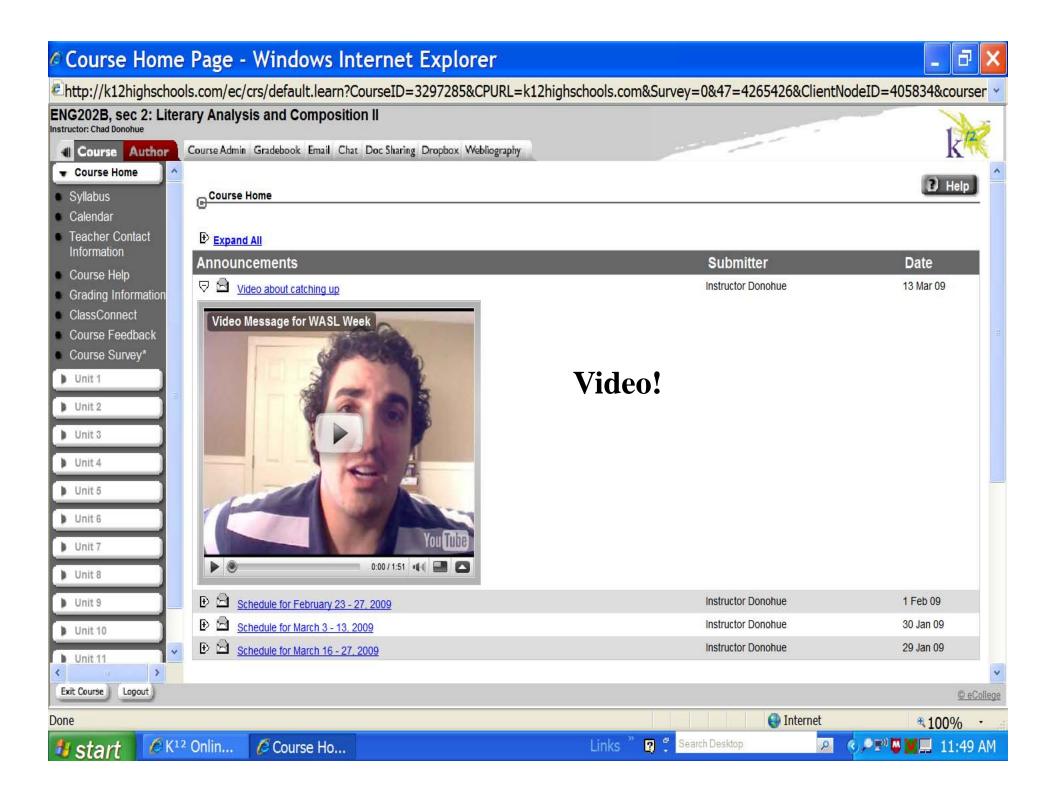


Engaging instruction...

Visualizations makes abstract concepts and complex ideas more accessible

Media-rich environment:

- Animations
- Illustrations
- Simulations
- Photography
- Video/Audio
- Interactive Virtual Classroom



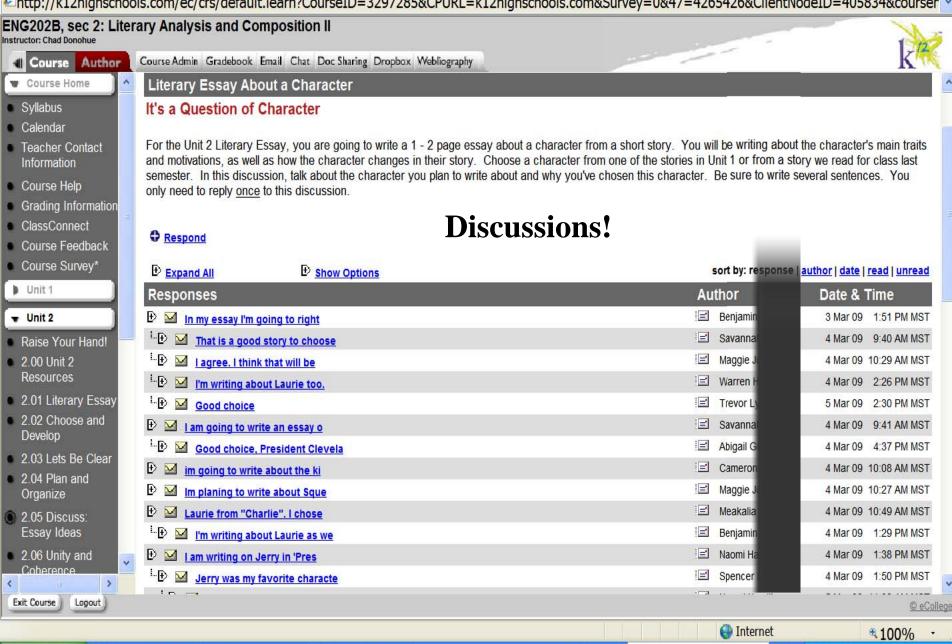


K12 Onlin...

stari



http://k12highschools.com/ec/crs/default.learn?CourseID=3297285&CPURL=k12highschools.com&Survey=0&47=4265426&ClientNodeID=405834&courser



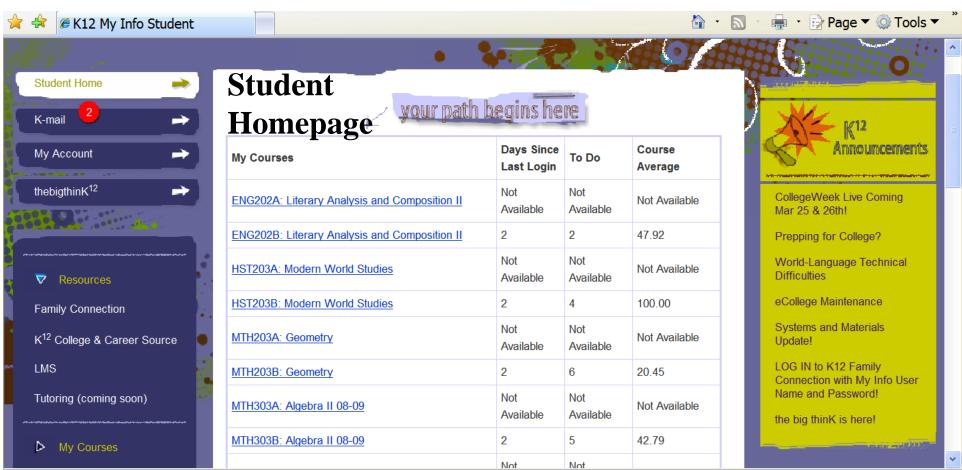
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Search Desktop



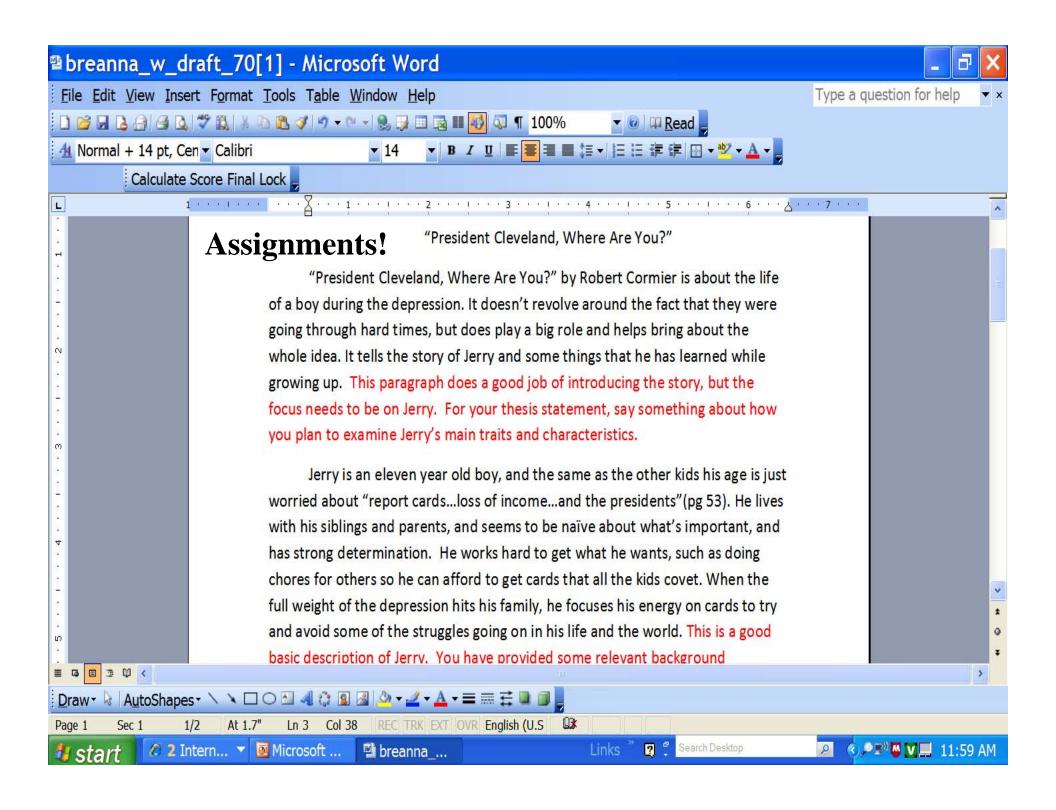




Elluminate Live! - MR. DONOHUE'S VIRTUAL CLASSROOM le Session View Tools Window Help Whiteboard - Main Room (Scaled 76%) Participants 🤚 🔩 🖖 🛍 🖊 🗖 Participants ▶ 1/30 Welcome to Grammar Friday with Mr. D... ✓ Follow Teacher (-1 D S 1 E. V Welcome to Grammar Friday heat Holl J. Ri with Mr. D... Jsnit KSc 12 -**Participants** 图 % **Live Sessions!** Q Chat Every v 0 how All E 🛎 reathers: wait are you replying to me or someone else? Friday at leathers: Mr D . Rancourt: JSniffen- not good... 2:00 pm on sniffen: lol Elluminate. to This Room Audio

Teleconference available

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The Social Scene

What about interaction with other students?

- All-School Assemblies on Class Connect
- WAVA HS Talent Show
- Natural Helpers Club
- Movie Club
- Yearbook Club
- Career Explorations Club
- Science Club
- Chess Club on Class Connect
- Public Speaking on Class Connect
- WAVA High School Prom





"Today's graduates must be adept with the tools of collaboration and communication that are the reality of a global, web-driven workplace. Online learning affords unprecedented opportunities for students to complete their work using applications that are common to today's workers, such as web-based conferencing, project management, or digital media and

communications tools."

(Virtual Schools and 21st Century Skills, NACOL, 2006)





Challenges to Online Learning

- Senate HB 2065 reduction of Basic Education apportionment for alternative learning experiences
- Expected to do more with less
- Accountability is essential, but there needs to be a balance between teaching, student achievement and economics







Online Learning in Washington (Part 2)

Sept. 15, 2011 – State Board of Education

Martin Mueller

Assistant Superintendent, Student Support, OSPI

Karl Nelson

Director, Digital Learning Department, OSPI

What have we covered?

- Definitions
- Online learning options
 - Individual online courses
 - Online school programs
- OSPI multidistrict online approval

What are we covering today?

- Alternative Learning Experiences (ALE) funding rules
- 2009-10 online learning report
- WAVA and the Steilacoom School District
- The promise and potential of online learning

ALTERNATIVE LEARNING EXPERIENCES FUNDING RULES

What is an "alternative learning experience" (ALE)?

- ALE is a method for claiming state basic education funding, using the existing funding system and definitions, e.g.:
 - "Enrolled student" including exclusions.
 - FTE hour definition.
 - Nine enrollment count dates.
- ALE contrasts with other methods, e.g.:
 - "Seat-time"
 - Running Start
 - Work-based Learning

What Characterizes ALE?

- Learning occurs in large part away from the attendance-based regular classroom setting.
- A written student learning plan, developed by a teacher, defines the learning experience.
- The plan may include direct instructional components.
- Student learning is supervised, monitored, and evaluated by a teacher.

How does ALE work?

- School board policy.
- Responsibility of certificated teacher.
- Written student learning plan.
- Weekly contact.
- Monthly progress evaluation (tied to enrollment reporting).
- Interventions for struggling students.
- Annual assessments.
- All other basic education requirements apply.

What were the issues with the 2005 ALE Rules?

- Growth of interdistrict enrollment.
- Emergence of large contracted programs.
- Low rates of ALE student participation in state assessments.
- Parent stipends/reimbursements.
- Diminished role of the certificated teacher in some parent-partnership programs.
- Some ALE programs look more like Homebased Instruction than public education.

Changes made to ALE rules in Spring 2011:

- Re-emphasize role of WA certificated teacher.
 - Written student learning plan
 - Weekly contact
 - Monthly progress evaluation
- Parent reimbursements are prohibited.
- High-FTE part-time students must be included in accountability reporting.
- New definitions; structural changes to improve clarity of requirements.
- Changes in enrollment reporting process.

What did ESHB 2065 do?

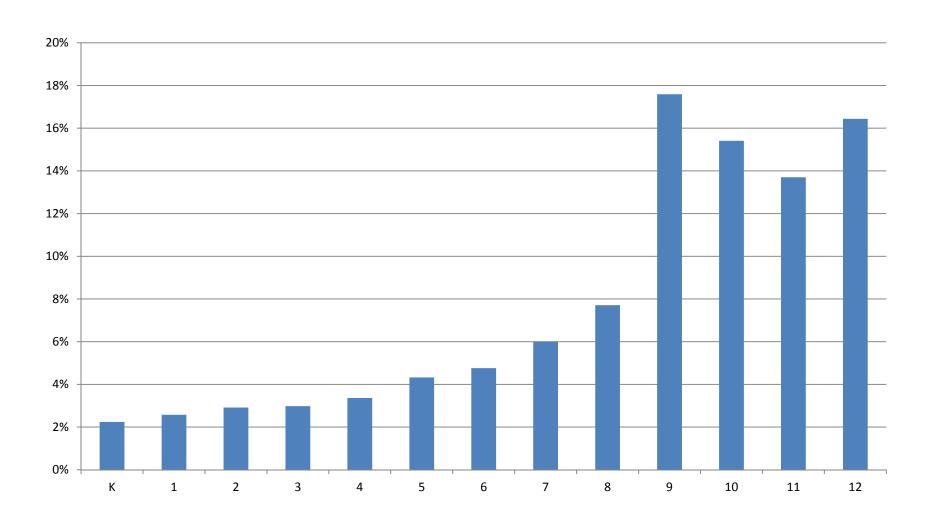
- Defines ALE in statute.
- Adds new restrictions to spending on ALE programs (in addition to OSPI rule change eliminating reimbursements):
 - Purchases of materials, equipment, supplies;
 - Contracts for services, experiences, activities ("substantially similar").
- Creates differential funding scheme to accomplish 15% statewide cut to BEA.
- Prohibition against employees receiving recruitment bonuses.
- Requires districts to issue credit for certain online courses.

2009-10 REPORT

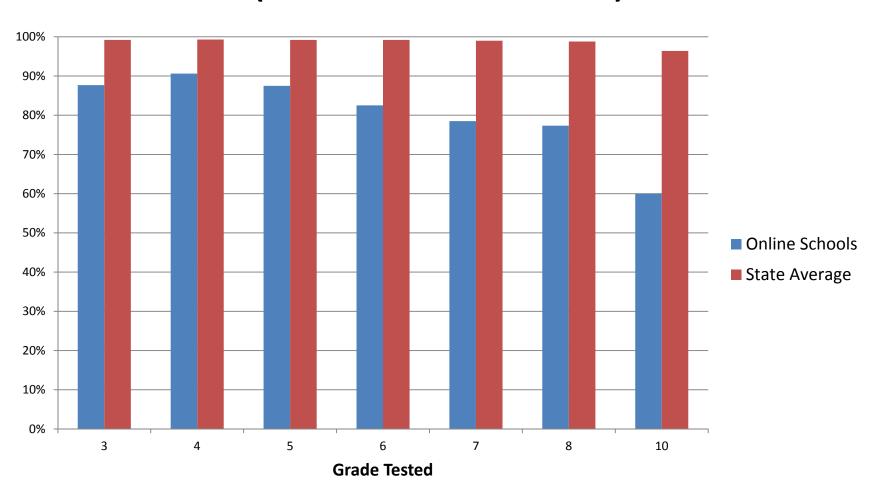
Students in Online Courses/Programs – 2009-10

- 10,000 to 16,000+ students
- 40+ online school programs
 - 14 multidistrict online school programs
- Approx. two-thirds of students in online ALE programs transferred from one district to another to attend the program

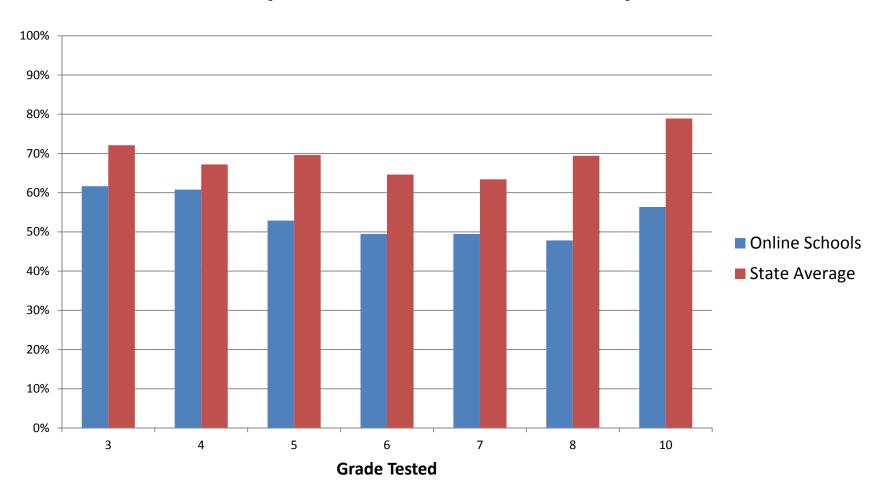
Students in Internet ALE programs



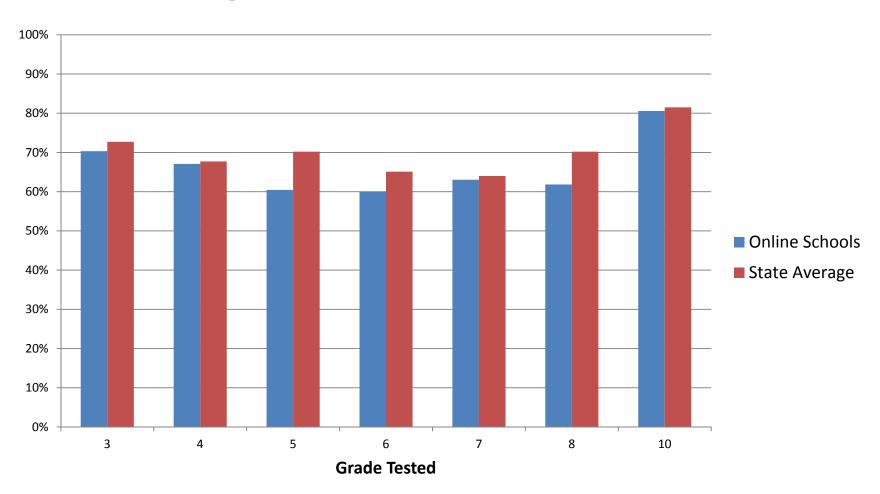
Reading – Percent Tested (2010 MSP/HSPE)



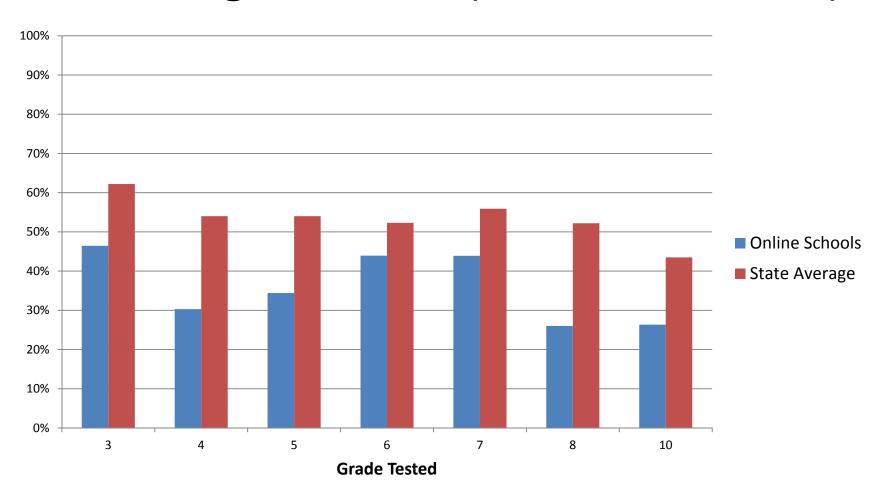
Reading – Percent Met Standard (2010 MSP/HSPE)



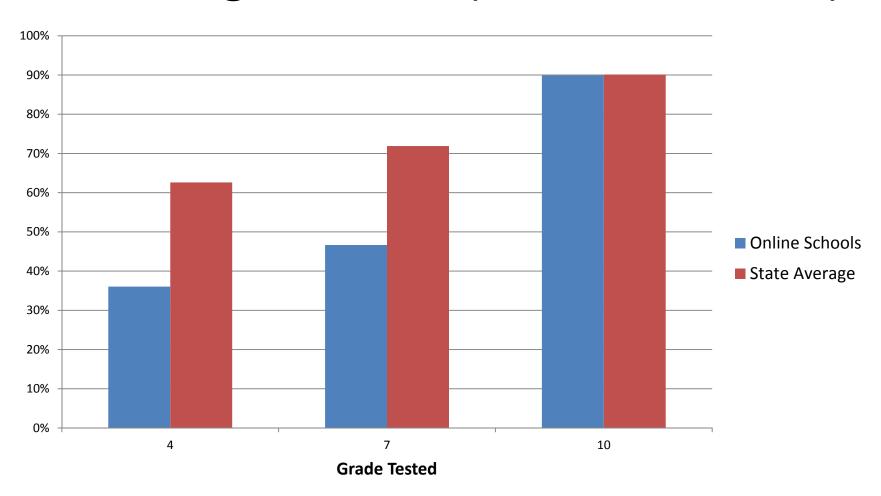
Reading - Percent Met Standard, Excluding No Score (2010 MSP/HSPE)



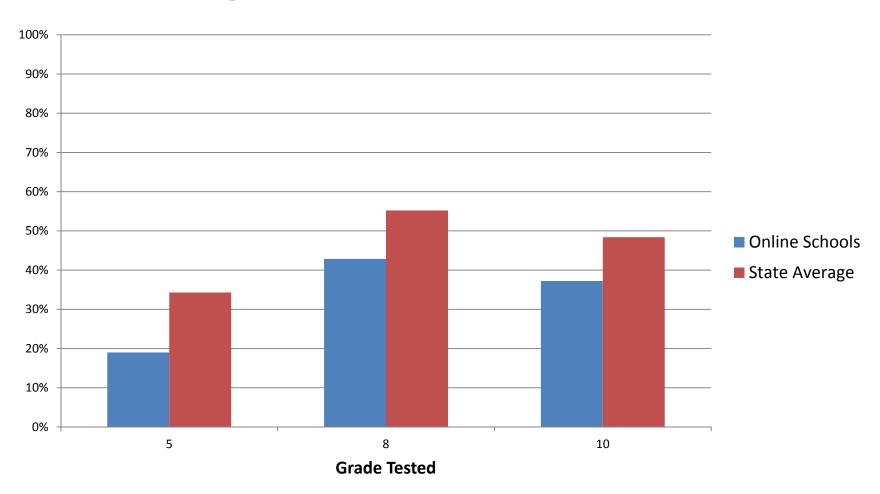
Math - Percent Met Standard, Excluding No Score (2010 MSP/HSPE)



Writing - Percent Met Standard, Excluding No Score (2010 MSP/HSPE)



Science - Percent Met Standard, Excluding No Score (2010 MSP/HSPE)



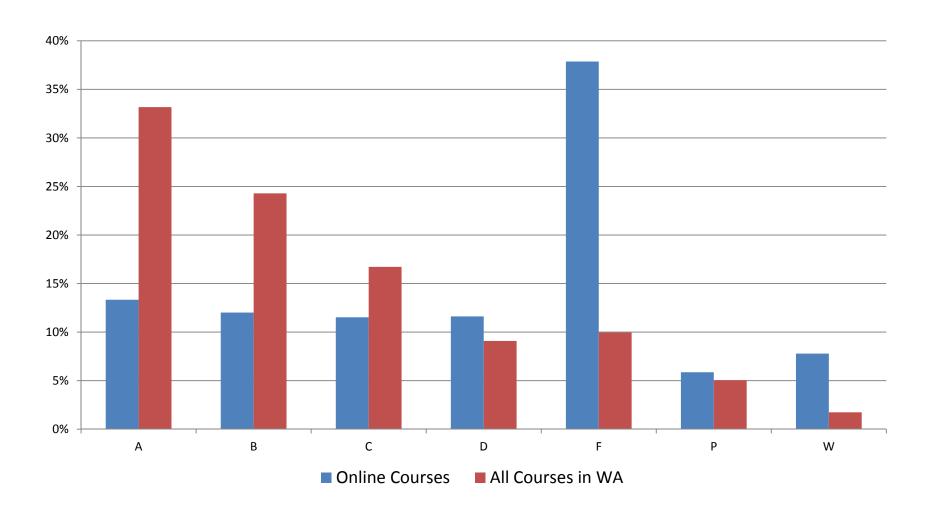
Completion Rates

- 60% of online students in CEDARS have grade history data
 - Only collected for 9-12
 - Reporting issues
 - Definitional issues
- 92.2% online courses were completed
- 98.3% of all courses, statewide, were completed

Pass Rates

- 46% of online courses passed with a C- or better
 - 80.6% statewide
- 59% of online courses passed with a D or better
 - 89.9% statewide

Grades



Why are online and non-online grades so different?

- Online courses often use a proficiency-based grading model
- Online courses are often more rigorous
 - Easier to track student progress
- Student selection
 - Online courses often attract students of varying academic backgrounds and motivations
 - Programs may not filter out students who aren't suited for online learning

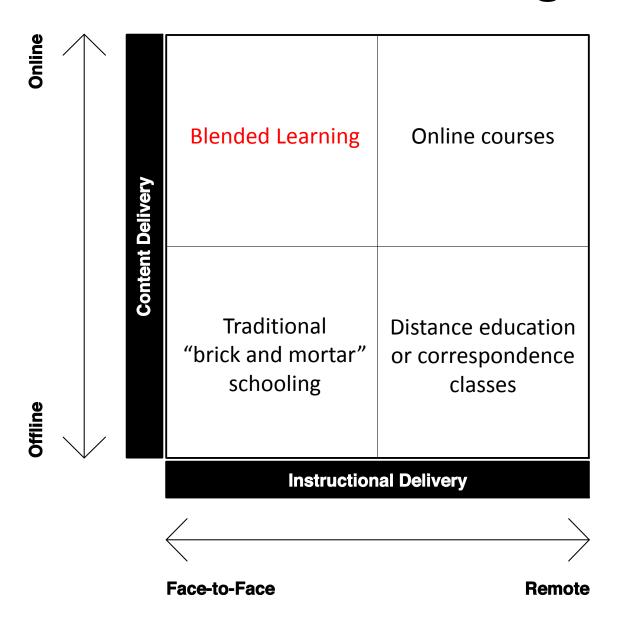
WAVA AND STEILACOOM SCHOOL DISTRICT

PROMISE AND POTENTIAL

Why Online?

- Course availability
- Acceleration
- Remediation
- Schedule flexibility
- Learning styles
- Environment
- Health

Blended Learning



Blended Learning Drivers

- Low-cost devices (laptops, tablets, handhelds)
- Online content and tools
- Online assessment systems
- Adaptive curriculum
 - Data-driven
 - Common Core standards
- Individualizing and personalizing

Blended Learning Spectrum

Digital textbook replacements:

- •Every student has a device
- Digital content
- Similar pedagogy

Personalized learning:

- Every student has a device
- •Adaptive content (informed by assessments)
- Personalized instruction
 - •Students may have some autonomy
 - •Teachers mix group and individual instruction

Open Educational Resources (OER)

- "Free" textbooks and curricular materials
 - No licensing costs. Content has an open license (e.g. Creative Commons)
 - Able to modify, rearrange, extend
- OERs can be printed or distributed digitally
- Why?
 - Cost
 - Frequency of updates

OER projects

- WA State Board of Community and Technical Colleges "Open Course Library"
 - 81 high-enrollment courses
- Multiple organizations offer content (example: <u>CK-12</u>, <u>Curriki</u>)
- States/districts adopting OER (California, Utah Open HS)

Q&A

Contact Information

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